

# **Email/SMS Terms & Conditions**

When sending electronic communications to union and association members using the BallotPoint voting system, BallotPoint is bound by the terms and conditions as stated by our email and SMS providers. All clients therefore acknowledge that they accept the terms and conditions stated not only by BallotPoint, but by our providers. Clients should contact BallotPoint for a list of providers used to notify members of election information.

#### **Voter Information**

All elections require that Client provide a roster of eligible voters for said election. Rosters may include information such as: voter ID, name, home mailing address, home/business email address, and personal cellphone number for each eligible voter. By providing this information, Client not only acknowledges that they grant approval for BallotPoint to use the information, but also that all voting members in the roster have granted approval that their personal information can be used for the purpose of union business—including elections conducted by BallotPoint and their email and SMS providers.

## **Email Notification**

Election notices may be sent to eligible voter's home (preferred) or business email address. Election email notices include information regarding the election. At a minimum, this information includes the title of the election, election duration, how to access the voting system, who to contact should the voter have questions, and how to opt-out (unsubscribe) from any further unsolicited emails sent from BallotPoint.

**Frequency**: Email messages are sent to all eligible voters at the start of an election. A very limited number of reminder messages may be sent to voters who have not yet voted (participated). Once a voter casts their vote, no further unsolicited email messages will be sent to the voter for that election.

To vote, click the large blue button on the email and follow the instructions to display the ballot.

**To opt-out, click the Unsubscribe link** near the bottom of the email and follow the instructions to unsubscribe. Once unsubscribed, BallotPoint will not send any unsolicited emails to the voter for the current or future elections. The voter must contact BallotPoint to be reinstated to receive email notifications for future elections.

**Neither BallotPoint nor their email providers are liable for delayed or undelivered messages.** Should a voter not receive their email notice, it is the voter's responsibility to contact their election committee to receive instructions on how to receive alternate voting instructions.

### **SMS Notification**

Election notices may be sent via SMS to eligible voter's personal cellphones at the beginning of an election. Because of the limited number of characters allowed in an SMS text message, the information provided to voters is brief. Specifically, the information includes the title of the election and instructions on how to



request a ballot, receive detailed information regarding the election, and how to opt-out from receiving future text messages from BallotPoint.

#### **NOTE**: Message and data rates may apply.

**Frequency**: Text messages are sent to all eligible voters at the start of an election. A very limited number of reminder messages may be sent to voters who have not yet voted (participated). Once a voter casts their vote, no further unsolicited text messages will be sent for that election.

**To vote, reply YES** to receive a text with a link to the ballot. Clicking the link will display a web page containing the ballot.

**For help, reply HELP** to receive a text with a link to election information. Clicking the link will display a web page outlining detailed election information (similar to what would be seen in an email notice).

**To opt-out, reply STOP** to opt-out from receiving any further text messages from BallotPoint for ANY election. **Reply UNSTOP** to again receive text messages from BallotPoint.

**Neither BallotPoint nor their SMS providers are liable for delayed or undelivered messages.** Should a voter not receive their text message, it is the voter's responsibility to contact their election committee to receive instructions on how to receive alternate voting instructions.