

Privacy Statement

BallotPoint is contractually bound to never share any information with anyone, except the election committee or election administrator.

Ballot Secrecy

The top priority of BallotPoint is to always ensure a voter cannot be linked to their vote.

For LMRDA and secret-ballot elections, BallotPoint never stores any information that can be used to link a voter to their vote and ensures that results are never released in a way that can be used to connect a voter to their vote. No timestamp, IP addresses, phone numbers or any identifier or confirmation number are stored with a voter's secret ballot selections.

Election Results

BallotPoint never releases election results to anyone except the election committee or election administrator. Releasing information to anyone else must be done by the client.

Who-Voted/Who-Didn't-Vote

During an election, BallotPoint maintains a list of those members that have cast a vote. In general, this information is not available while the election is open for voting. BallotPoint will never share this information with anyone except the election committee or election administrator.

Even if requested, BallotPoint uses an algorithm when retrieving the who-voted (and who didn't vote) list to ensure that multiple requests in a short time cannot be used to identify a voter.

Roster

BallotPoint shares roster information (e.g., home mailing address, email address and cellphone numbers) with third-party vendors ONLY for the specific purpose of notifying members of election information and voting instructions. This information may be delivered by US Mail, email, or text message and only the information specifically required for the notification is supplied to a third-party vendor.

By providing this information, Client not only acknowledges that they grant approval for BallotPoint to use the information, but also that all voting members in the roster have granted approval that their personal information can be used for the purpose of union business—including elections conducted by BallotPoint and their notification providers.

Collected Information

BallotPoint collects no personal information directly from the voters. The only information BallotPoint collects from voters are ballot selections, none of which can be linked back to the voter.



Cookies

BallotPoint may use HTTP cookies to identify a voting session. No personal or ballot selection information is ever kept in a BallotPoint cookie.

Email/SMS Notification Opt-Out

Voting members can opt-out of unsolicited notifications from BallotPoint by clicking the “Unsubscribe” link near the bottom of their email notice or by replying STOP to an SMS text message. BallotPoint retains this setting; once the Unsubscribe/STOP request is received, further email or text messages will never be sent to the member, unless the member sends a Subscribe/UNSTOP message to BallotPoint to restore messaging.